



# Flash News

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## FAIR ENOUGH

There always seems to be a never ending string of fairs locally and internationally at any given point in time aimed at different segments of the market showcasing the latest trends and products. And why shouldn't this be the case as knowledge and trade are the lifeblood in the development of nations. Countries are no longer individual islands but are traders of the global village in a borderless cyber world.

The Noble Quran and example of our Prophet Muhammad (peace be upon him) encouraged trade and Halaal earnings. Chapter 4, Verse 29 of the Noble Quran reads:

***"... let there be amongst you traffic and trade by mutual goodwill."***

Commerce plays an important role in the Islamic economic system. The goal which Islam strives for in commerce is exchange of goods and services within society based on brotherhood and justice. Islam has set certain regulations and principles towards this goal which control the activities of merchants. As the teacher of mankind there are numerous references recorded by the Prophet (peace be upon him) that are congruent with fair trade principles which in today's times are more relevant than ever before.

The World Muslim population is approaching 1.6 billion people and is expected to increase to 30 percent of the world's population by 2025. The total spending on food alone would amount to \$584 billion a year if every Muslim spends just \$1 a day on Halaal

food. And what about the myriad of other services they require in all sectors with specific Islamic ethos such as tourism, banking, clothing, pharmaceuticals, beauty products and so on.

SANHA in its more than a decade and a half of service constantly promotes the availability and accessibility of Halaal foods and services. It encourages its certified plants and subscribers to utilise these windows of opportunities as exhibitors and visitors, to seek out new technologies, latest trends, purchase or sell products and establish partnerships. Wherever possible it facilitates participation at fairs and exhibitions through information exchange and facilitating B2B networking.

Herewith forthcoming events from our website which are constantly updated for your information:

## FAIR ENOUGH

*Click on your selected link for details:*

DATE	EVENT NAME	VENUE
29 May 2013	<a href="#">1st Halaal Tourism Conference</a>	Flamingo Hotel, Durban, South Africa
4 June 2013	<a href="#">2nd International Congress Halaal in Russia</a>	Saint Petersburg, Russia
11 – 14 June 2013	<a href="#">Malaysia External Trade Development Corporation (MATRADE)</a>	Kuala Lumpur, Malaysia
17 – 18 June 2013	<a href="#">2nd Global Halaal Trade &amp; Logistics Summit</a>	Intercontinental Hotel Kuala Lumpur, Malaysia
30 June – 2 July 2013	<a href="#">Africa Big Seven</a>	Gallagher Convention Centre, Gauteng, South Africa
5 – 8 September 2013	<a href="#">4th Halaal &amp; Healthy Products Fair</a>	CNR Expo Centre, Istanbul, Turkey
8 – 11 December 2013	<a href="#">Foodex Saudi</a>	Jeddah Centre for Forums & Events, Saudi Arabia
16 – 18 December 2013	<a href="#">Halaal Middle East</a>	Expo Centre Sharjah, United Arab Emirates

*Capitalise on our latest Fare of Fairs*