



Flash News

Print Edition

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To subscribe, email: helpline@sanha.org.za

CERTIFICATION FEES - TRUTH BE TOLD

HALAAL CERTIFICATION

Halaal is an integral part and an inalienable article of faith of Believers in Islam. Therefore, Muslim communities throughout the world take responsibility in ensuring the fulfilment of this vital tenet of Islam. It undertakes this through the institution of Halaal certification.

SANHA's Halaal certification is an authoritative and reliable testimony to support a manufacturer's or operator's claim that products and/or services labelled as Halaal have met all the necessary religious requirements. Consumers have been given the peace of mind using products which are certified.

THE NEED TO CHARGE FEES

Enormous operational costs are attached to the rendering of a Halaal regulatory service. **SANHA** operates from various offices in the major cities with a dedicated management team of trained inspectors, administrators and supervisors based at many certified plants. The current total **SANHA** staff complement stands at 120. Inspectors travel hundreds of thousands of kilometres annually for audits, at phenomenal costs, to ensure that the Halaal standards are consistently maintained.

Provision of support structures for research, information exchange locally and internationally through participation at seminars and workshops, industry memberships and community report back are undertaken.

Public Relations with a dedicated National Helpline, a consumer desk and publications are constantly sustained.

Marketing support is given to companies at local and international trade fairs and exhibitions.

THE FUNDING MODEL

The concept of raising funds from the Muslim community via donations to provide a free service to a profit-making industry is viewed as regressive taxation. **SANHA** is funded by the levying of service charges and licensing fees to the plants certified. This income is declared in **SANHA's** annual audited financial statements presented at public meetings and posted on its website.

As a registered Non-Profit Organisation, **SANHA's** charter does not allow for the payment of dividends or profits to stakeholders. It is obliged in terms of its mandate to plough back revenue into the improvement of its regulatory operations.

**AN OVERVIEW OF SANHA'S
AVERAGE CURRENT
CERTIFICATION FEES**

CATEGORY	FEE STRUCTURE
Butcheries	R450.00 per month
Take Away/Restaurants	R500.00 per month
Beef Abattoir	R3.50 per Carcass
Sheep Abattoir	R2.00 per Carcass
Poultry Abattoir	From quarter cent per chicken
Retail Bakery	R500 per month

PROOF OF THE PUDDING IS IN THE EATING

A list of current **SANHA** certified plants with their contact details is always available on the website and also disseminated regularly. The fact that many of these establishments have

continuously renewed their certification agreements for over a decade and more, is an expression of their confidence in **SANHA** and testimony on the affordability of the certification fees.

Consumers too are not naïve as some detractors would have you believe. Today's consumers are techno savvy, have more choices in categories of merchandise and vast information on hand than at any other time in our history. In a free market society customers vote with their feet and will take their business elsewhere if the product or service carries a higher price for a certification mark but does not satisfy their own value criteria of price, presentation, performance etc.

**GET THE FACTS - TRUTH
STANDS OUT CLEAR FROM
ERROR**

Any queries pertaining to the above or any other aspect of Halaal may be referred to our offices

Halaal Helpline 0861 786 111