

## Home Industry - Bringing it Home

**What is a home industry and does SANHA support such endeavours?**

By simple definition it is a small-scale producer/provider of a service and/or products operated from the owner's home. The activities are usually carried out by family members and/or a small number of helpers.

### **SANHA Support**

**SANHA** has a proud record of unequivocal support to home industry operators since its inception over two decades ago.

The support is premised on the following principles;

### **1. Quraanic Direction**

As Believers we accept that Allah Almighty has placed us on earth and made its resources available for our use. ***"...On earth will be your dwelling-place and your means of livelihood for a time."*** (Chapter 2, Verse 36)

There are many verses of reference to work, wealth and bounty. We are instructed by Allah Almighty, ***"And when the prayer has ended, then disperse in the land and seek of Allah's bounty, and remember Allah much, that you may be successful."*** (Chapter 62, Verse 10)

### **2. Prophetic Tradition**

Our beloved Prophet Muhammad (peace be upon him) demonstrated through his teachings and examples that one should not beg and live at the mercy of others. Earning a lawful living is a form of worship (Ibadah), and therefore an obligation.

Narrates Raafi' bin Khadeej radhiAllahu 'anhu that a person enquired from the Prophet Muhammad (peace be upon him) which income was better and more clean, (What was a better way of earning one's livelihood)? ***"That a man worked with his hands, and every trade that was (done) with honesty,"*** replied the Prophet of Allah. (Musnad-i-Ahmad)

The Prophet (peace be upon him) also taught us to respect dignity of labour and not to look down on any job in contempt. Every job is important in society. He said, ***"It is better for any one of you to take a rope and cut wood (from the forest), carry it over his back and sell it [as a means of earning a living] rather than to ask a person for something and that person may give him or not."*** (Sahih Bukhari)

Reflect on the current status of multinational companies such as Amazon, Apple, Disney, Google, Mattel Toys (makers of Barbie dolls, Fisher-Price toys), Martha Stewart and many more, all had their humble beginnings operating from home.

### 3. The Proof

The Noble Qur'aan exhorts us to, “.. **Produce your proof if you are truthful,**” (Chapter 2, Verse 111) for truth beats deception, transparency trounces secrecy and action speaks louder than words. In keeping with this tenet, we reproduce our list of home industry enterprises certified by **SANHA** with contact numbers of the entrepreneurs ([click here to view](#)).

<http://www.sanha.org.za/announc/2021/HomeIndustriesMasterList.pdf>

A summing up of the list shows that **SANHA** currently certifies over 80 home industry outlets in the country. We are cognisant of their honest efforts to uplift themselves by providing wholesome Halaal products to the community and accordingly subsidise their certification costs. **SANHA** does not impose a monthly licensing fee for such applicants. A fee is negotiated and determined keeping in mind their unique circumstances and affordability. In some cases, the fee is fixed at R50 per annum (yes! that is correct) and in special circumstances entrepreneurs are even granted a 100% subsidy. In our funding model however, we do not

refer to this as "**free**" certification. [Click here for an explanation:](#)

<http://www.sanha.org.za/flashnews/2020/flashn161.html>

Some of our home industry operators have been certified by **SANHA** for almost two decades. All this while maintaining the **SANHA** Halaal standard.

This renders the negative campaigning fomented by detractors with falsehoods such as people being forced into financial corners as blatant untruths. Unfortunately, this is further exacerbated by some who indulge in the sinful act of perpetuating the untruths by failing to verify facts.

### Related reading:

- <http://www.sanha.org.za/flashnews/2020/flashn163.html>
- <http://www.sanha.org.za/flashnews/2020/flashn164.html>

In addition to exploring business opportunities, entrepreneurship is an honest and dignified way of being a provider to one's family. **SANHA** applauds the creative and innovative efforts of home industry operators to uplift themselves and pledges its support as always, more so in these trying times.

How can we help? Feel free to call us for any assistance and support.

**MAKE YOURSELF AT HOME  
WITH THE HOME TRUTH**