

HOGGING THE CEREAL

Breakfast is the most important meal of the day. On awakening each morning, your glucose or blood sugar level is at its lowest point. Glucose is the base fuel for the brain and central nervous system.

What if, in your pursuit of longevity and good health, your spiritual health is on course for self-destruction with the consumption of Haraam.

Reacting to queries received on the Halaal status of the popular “**Lucky Charms**” Cereal, our enquiries revealed that this popular frosted toasted cereal contains a *porcine* ingredient. A product of General Mills, USA imported into South Africa, it contains gelatine that is derived from **PIGS**. Click here to learn more about gelatine:

<http://www.sanha.org.za/flashnews/2020/flashn154.html>.

The use of gelatine is widespread and has many applications in the food industry such as breakfast cereals. No Muslim would willingly purchase, sell or consume that which is Haraam. **Why don't they simply check the ingredient listing you may ask?** Labelling laws do not afford total protection to the Muslim consumer. Couched in technical terminology and linguistics of ambiguity, it is a formidable task to unravel. In this particular case, the only clue offered on the label was the word “**gelatin**” with no indication of the source of derivation. This is one of the reasons why the need for certification by a competent regulator becomes compelling. Click here for further reading:

<http://www.sanha.org.za/flashnews/2013/flashn77.html>.

FUTURE SHOCK

SANHA's position on gelatine is quite emphatic on the permissibility of gelatine only from Halaal slaughtered animals and we do not accept the view that the gelatine manufacturing process transforms and metamorphoses the collagen material derived from non-Halaal to Halaal. As a founder member of the **World Halal Council**, we are the only South African Halaal certifier, which upholds this view.

With the future upon us and technology advancing at a dizzying pace, Halaal will face challenges of the type never experienced previously. Already, there is a major debate on the Halaal status of lab grown meat and the implications of slaughter, creation of vaccines through genetic manipulation, widespread genetic modification, etc. amongst others, which we may not even be aware of.

We fear that science may postulate and provide convincing scientific “**evidence**” that if gelatine derived from non-Halaal slaughtered animals can be rendered Halaal on the basis of an alleged metamorphic process, then any Haraam can be metamorphosed to Halaal. Na'thubillah! May Allah save us.

Stay on the straight and narrow and insist on gelatine only from Halaal slaughtered animals.

IT ALL BEGINS WITH BREAKFAST - DON'T PIG OUT

Wishing one and all a joyous and blissful Eid ul Fitr – Taqabalallahu Minna wa Minkum (May Allah accept from us and from you). Click here
<https://www.sanha.co.za/flashnews/2021/media/eidmess.mp4>