



Flash News

Print Edition

September 2021 :: Safar 1443

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THE WORLD'S LARGEST HALAAL EXHIBITION

COMMENCES THURSDAY, 9TH SEPTEMBER 2021

The **Malaysian International Halaal Showcase** better known by its acronym **MIHAS** is without question the world's largest event of its kind.

Hosted annually in Kuala Lumpur, the glittering event now in its **17th year** is hosted by the Malaysian Government and supported by its Department of Islamic Affairs. It attracts over 30 000 traders, visitors, industry experts, Scholars and researchers. It is your chance to meet over a thousand exhibitors from more than 40 countries, which opens a horizon of opportunities for trade and understanding of markets.

As an **internationally recognised Halaal certifying authority** accredited by Malaysia and

other influential countries, let **SANHA** assist you with your import/export drive.

INCREDIBLE OPPORTUNITY

With the worldwide impact of the Coronavirus pandemic, this year's event is once again being hosted on a virtual platform. This means you can access and connect to buyers and sellers and also, listen to experts across the whole spectrum of Halaal topics from the comfort and safety of your home without incurring any travel costs and being exposed to quarantine restrictions.

Click here to connect –

www.mihasvirtual.com.my

Note: Malaysian time is 6 hours ahead of South Africa

FREE SPECIAL FOCUS PROGRAM ON SOUTH AFRICA

MIHAS 17th Malaysia International Halal Showcase
9 September - 31 December 2021

SOUTH AFRICA: A MAJOR HALAL PRODUCER
10 September 2021
2pm - 3pm Malaysian Time, 8am - 9am Central African Time

Moderator
MS. NAZAREEN EBRAHIM
CEO
Naz Consulting International

Panellist
MR. MOULANA NAVLAKHI
Director
of the South African
National Halaal Authority
(SANHA)

Panellist
MR. RASHID TOEFY
Deputy Director-General
for Economic Development and
Tourism in the Western Cape

Panellist
MS. ZAIDA ENVER
CEO
of Pure Grit Events and
Exhibitions Management

Panellist
H.E DAVID EVAN MALCOMSON
High Commissioner
South African High Commission



With South Africa's special affinity to Malaysia and the dynamic bilateral trade promoted by our Department of Trade and Industry, a focused program has been tailored to highlight SA's position in the world of Halal.

Listen to the panel of experts in an interactive program scheduled for Friday, 10 September 2021 on the topic, **“South Africa: A Major Halaal Producer”**.

To register go to: www.mihavirtual.com.my

The Noble Qur'an and the example of our Prophet Muhammad *peace be upon him* encouraged trade and enjoined Halaal earnings. In Chapter 4 Verse 29 it is stated, ***“...let there be amongst you traffic and trade by mutual goodwill”***.

Any queries pertaining to the above or any other aspect of Halaal may be referred to our offices

Halaal Helpline 0861 786 111