

Divine Injunction is sufficient basis for man to shun and abstain from the flesh of swine (pork) or any of its by-products.

Proclaimed as, "**Forbidden and unclean**" in the Bible (Leviticus 11:7-8, Deuteronomy 14:8), "**inhabited by the devil**" (Matthew 8:24-34), it's "**repugnance and impurity**" was entrenched in the Final Revelation, the Noble Quraan (Surah 5:v4, Surah 6:v145, Surah 15:v115)

The teachers of Mankind, from Prophet Adam to Muhammad (*peace be upon them all*) reinforced the Divine Message by their life examples of shunning pork consumption.

Studies and research has now proven that the swine is a supreme germ carrier and a cause of many serious and fatal diseases. Among them are trichinosis, tapeworm, roundworm, hookworm, pancreatitis, liver disorder, dysentery, diarrhoea and heart disease. Mankind, however, should always be guided by Divine Ordinance.

Remember, what we eat does not merely enter the stomach and become excreta. It is absorbed, metabolized and circulated to all parts of the body including the brain. "**You are what you eat,**" as the saying goes.

As a Halaal regulatory body, SANHA has over the years informed the community of Haraam products that contained pork and porcine by-products in yogurts, ice creams, confectionery, food ingredients, medical products, cosmetics, pig skin footwear and accessories, as well as basting brushes of pork bristle, etc.

It is deeply regretted that some detractors in their headlong pursuit to score points and undermine the good work of SANHA, have maliciously tried to sow confusion. Their vindictive, smear campaign claims that "**pork**" has been certified Halaal. How ludicrous, given the aversion and abhorrence of swine by all Muslims.

It is SANHA's policy that any product which may have Haraam connotation in its name, even though it does not contain any Haraam ingredient (e.g. pork spice, rum & raisin ice cream etc), cannot carry the Halaal mark. This is entrenched in the agreement contract with certified plants and willful breach of this policy results in termination of certification.

Unfortunately, labeling errors do occur and are dealt with immediately. We appreciate the vigilance and assistance from consumers where these discrepancies are noted and brought to our attention.

"Always verify & clarify before you amplify..."

Your constructive comments, criticism and feedback is truly appreciated

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