July 2012: Shabaan 1433

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HALAAL TOURISM INDABA

You are cordially invited to a special session to meet the CEO of Crescentrating the world's first Halaal portal dedicated to the Halaal conscious traveler.

business that you might already be missing out on.

Mr. Fazal Bahardeen, an eminent citizen of Singapore has gained acclaim for the strides made in the travel tourism lifestyle market.

In a special session he will show you the latest statistics and surveys of this market, its changing demographics and the size of the international market. You will get an inside track to his acclaimed rating system implemented by many international Hotel groups, tourism agencies and operators. Even countries of the world are beginning to sit up and value how they rate on his scale which has a noticeable impact on tourism. Come and get your share!

It's a great opportunity, it's free of charge and you ignore it at the peril of potential

Johannesburg

Venue: Gallagher Convention Centre

Date: Monday, 16th July 2012

Time: 09h45 – 10h45

Durban

Venue: Balmoral Hotel, Durban

Date: Thursday, 19th July 2012

Time: 08h30 to 11h30

Call today and book your seat now.

Don't miss the boat, plane or train – it's your move.

RSVP:

<u>sanha@iafrica.com</u> Tel: +27 11 870 8000