

## WHATS IN A NAME?

Plenty if it conceals Haraam ingredient.

**COCHINEAL, CARMINE, COLOUR (E120), CARMINIC ACID, COLOUR INDEX (CI 75470) NATURAL RED 4, CRIMSON LAKE**

These are all names of a bright red food colouring derived from the crushing of the cochineal scale insect. It is used in a variety of food products such as:-

- Frozen processed meat and fish
- Soft drinks, fruit drinks, energy drinks, powdered drinks
- Yoghurts, ice cream and dairy products
- Candy, syrups, fillings and chewing gum
- Canned fruits like cherries and jams
- Dehydrated and canned soups
- Sauces and seasonings

The consumption of insects is Haraam and forbidden by the Shari'ah. ***“.....He permits pure substances for them and forbids filthy substance unto them....”*** [Surah 7: Verse 157]

## DON'T GET BUGGED!

***Any queries pertaining to the above or any other aspect of Halaal may be referred to our offices.***