



NOTICE FOR MUSJID BOARD

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WARNING

HARAAM AND DOUBTFUL POULTRY FLOODGATES OPENED

500 million kilograms of poultry has been imported into the country from Brazil, USA and the European Union at the cost of over 10 000 local jobs.

The imported poultry products dumped on our shores at lower than local producer costs are not being sold as whole birds on our shop shelves, but mainly as bone-in portions such as drumsticks, leg quarters & wings, mechanically deboned meat (MDM) and off-cuts. These are sold into the processing, catering and fast food sectors which makes identification impossible.

Poultry from these exporting countries are, in most instances, not slaughtered in accordance to the rigorous required standards. Machine slaughter is commonly being used, slaughter-facilities do not conduct exclusive Halaal slaughter, laxity in the continuous monitoring, auditing, storing & transporting, and issuance of certificates in both countries of origin and destination lack credibility.

During the last week, **SANHA** inspectors have already bust a restaurant outlet in Gauteng for introducing Brazilian poultry without authorisation. Their certification was immediately terminated.

GUARD YOUR IMAAN. LOOK FOR THE SANHA MARK OF HALAAL ASSURANCE. IT'S THE INDEPENDENT MARK YOU CAN TRUST...

Any queries pertaining to the above or any other aspect of Halaal may be referred to our offices.

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Halaal Helpline 0861 786 111