



Flash News

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FREE WEBINAR – THE WINDS OF TRADE

Trade is the lifeblood of nations and is inextricably linked to their development and progress. It's blowing through our continent.

Open to all and of particular interest to exporters and distributors of meat and dairy exports to the Middle East.

As an internationally recognized Halaal certifying authority, we are keen to assist with ensuring that exciting trade opportunities are unlocked for entrepreneurs.

See below to register and details of the programme.

 **Unlocking Business Opportunities for Meat and Dairy Products in the UAE**




Wesgro in collaboration with the Halal Trade & Marketing Centre (HTMC) in Dubai invites all exporters and distributors to the Middle East region to attend a webinar on market access and certification for meat and dairy exports into this region.

date: 13 April 2022
time: 09h00 (SA time)
11h00 (Dubai Time)

Register now: https://wesgro.zoom.us/webinar/register/WN_JfzuJ775Te-xoV8mrkj1pg

Program:

Time	Activity	Owner
09h00 – 09h10	Welcome remarks and introduction to the Cape Trade Portal	Ms. Thiru Naidoo, Senior Trade Manager – Middle East and Asia, Wesgro
09h10 – 09h20	Dubai-Africa food and beverage trade	Mr Abdulla Momade-Vip, Business Advisor & Chief Representative – Mozambique & Southern Africa (Dubai Chamber Of Commerce)
09h20 – 09h30	The rise of the Halal market: opportunities in the Meat and dairy Sectors.	Mr. Tomás Guerrero, Manager, Halal Trade and Marketing Centre
09h30 – 09h50	Western Cape success cases exporting meat and dairy product to UAE	Mr Matthew Karan (Director at Karan Beef)
09h50 – 10h00	O&As	Ms. Thiru Naidoo, Senior Trade Manager – Middle East and Asia, Wesgro (Moderator)
10h00	Closing remarks	

an inspiring place to do business

CLICK HERE TO REGISTER

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CATCH THE TRADE WINDS

Any queries pertaining to the above or any other aspect of Halaal may be referred to our offices

Halaal Helpline 0861 786 111